

Elizabethtown Boys Club Board Meeting November 9, 2011

Attendees: S. Heisey, R. Garber, J. Fosnot, C. Belicic, L. Risser, S. Brill, B. Aanensen, S. Gregory

President's Meeting Message: **It's all about the kids! And, Bowl-A-Rama too!**

Previous Meeting Minutes Reviewed: October 12, 2011 meeting minutes were read & accepted by motion.

Treasurer's Report: October 2011 report was read & accepted by passed motion.

GEARS/Facilities/High School: 1) Do we need to budget for a new blue fence for next year? Rick Martin needs to request this item.

Athletic Director Report: 1) We're working on collecting football uniforms and organizing the helmets.

Cheerleading: 1) The November 12th competition now has 30 squads. The food location has always been a big issue. We need men to load & move drinks and other items to the school Friday night at 5 PM. We also need a lot of volunteers for Saturday too. 2) At the Manheim tournament, last Saturday, C and D Squads won **1st Place**. Congratulations! A/B Squad took 3rd Place. Great & wonderful job to all! 3) At the "End of Season" Uniform Pizza party, we will promote the Bowl-A-Rama.

Baseball: no report

Wrestling: 1) We have 40 registered and that's a little ahead of last year.

Football: 1) **C Squad is Section 3 Champs** and won the 1st playoff game. Congratulations! Manheim Township's game is on Saturday; the second playoff game. The squad will receive jackets. 2) A & B Squad only missed the playoffs by one game. Great job to all! 3) The end of season party is Tuesday, November 15, 2011. 4) We need better control of team rosters from the League.

Fundraising: 1) Bowl-A-Rama is Sunday, January 29, 2012. Both the sponsor letters and team sponsorship sheets for the kids are ready for distribution. We need the commissioners to get them to all coaches, parents and kids from all the sports programs. We need 100% of all programs represented at the Bowl-A-Rama.

Website/Media Update: 1) Activity Report: October saw 4,692 visitors. Our month-to-date visitor count is 1,176. Year-to-date visitor count is 40,123. Football is driving these numbers. Other Lancaster County teams are using our website to check scores because we are the most up-to-date source for scores. 2) The knowledge transfer training for Bill & Cherie was completed on October 13th. We only had time to cover registration.

Unfinished Business: 1) The Rotary Project is on hold. 2) The plumbing for the ice machine is not installed yet but will be completed in the next few weeks.

New Business: 1) We need to have a meeting specifically discussing marketing with our web site and other media outlets. 2) We need a totally new pricing structure for our programs to cover all of our credit card processing fees and equipment costs. 3) We need to encourage volunteers to fill all the open Board positions.

Meeting Adjourned